

# The Art of Social Media Success

## Running an Account With Influence

Often times people think of social **media platforms** as a way to connect with your friends or share moments that you had with others. But what if you could turn social media platforms such as *instagram*, *facebook*, and *youtube*, into a goldmine? Well in actuality it isn't that hard.

“Becoming successful in this world is one of the easiest things to do.” Says Garrett Patnoudé. He recently acquired an account with over 200 thousand followers and claims to be earning a good amount from it. It truly is a new revolution of ways to make money. So how do you get started?

It's fairly easy to get started as you can create an account on social media with the touch of a button. All you really need is an email, and a username and password and you are on your way. The hardest part for most people is gaining a following, and attention. A lot of people start an account and have the passion for it, but not the drive.